ABOUT INTIMATE PARTNER VIOLENCE

Dating, domestic, or partner violence, also known as intimate partner violence (IPV), is estimated by the CDC to impact 1 in 4 women, 1 in 7 men, and 1 in 3 teens as the reported victims.

Frequency and severity of domestic violence can vary dramatically, but the constant of IPV is one partner’s efforts to maintain power and control over the other.

ABOUT JBWS

JBWS is a private, nonprofit, confidential service welcoming ALL survivors of IPV (and their family members) regardless of severity of the abuse, marital status, income, gender identity, sexual orientation, religion, or ethnicity.

The vision of JBWS is to create a community-wide culture that refuses to tolerate the presence of any form of intimate partner violence. More than 75 paid staff and nearly 200 volunteers work together with the help of the community to fulfill the agency mission.

Professionals, friends and family members planning to make a referral to JBWS for services are welcome to speak first with a JBWS counselor to get more information about the person’s options.
Use social media to raise awareness of intimate partner abuse.

Create your own profile pic and create posts using #DVAM.

Follow us on Facebook and share our posts throughout the month as we engage our followers in awareness activities such as, #PurpleThursday, #AnswerTheCall and #PutANailInIt.

Not all of our Facebook followers will see our posts without paid advertising so be sure to visit our page frequently throughout the month.

#DVAM October 2019 Tool Kit

RAISE AWARENESS AND FUNDS TO SUPPORT JBWS

SUPPORT THE CAUSE!

Were you born in October? Take part in Domestic Violence Awareness Month by asking friends to make donations to JBWS for your birthday! It’s simple. Just create a FaceBook fundraiser linked to the JBWS page, and people can donate from there!

#AnswerTheCall

PEOPLE NEED YOUR HELP

A donation of $20 pays for someone in crisis to receive support, information, and access to our safe house.

www.jbws.org
PURPLE THURSDAY
/#DVAM October 2019 Tool Kit

OCTOBER 24th IS PURPLE THURSDAY
SHOW YOUR SUPPORT!

Wear purple and encourage your co-workers, student group, or congregation to join you on October 24th (or pick a day that works for your group), offer incentives such as wearing jeans to work if you wear something purple or an edible treat for everyone wearing purple.

Host a social media campaign for the event. Take photos with a sign that reads: “I (we) wear purple because (for)...” Use #DVAM and #PurpleThursday on your sign and/or post. Share on social media. Mention JBWS so we can like and share that your group supports our cause!

Display awareness materials—posters, pamphlets and business cards will help spread knowledge of the help available. Someone may just need it.

# PutANailInIt Ask everyone to paint their ring fingernail purple to start a conversation. Post on social media.

Sponsor a fundraiser on social media or organize a collection drive on behalf of the families living in our residential programs. Wish List

To get started, contact Regina Braham, VP of Community Relations at rbraham@jbws.org or 973-267-7520 Ext. 124.
ATTEND OUR SPECIAL EVENTS
#DVAM October 2019 Tool Kit

JOIN US FOR A FUN EVENT & SUPPORT A GREAT CAUSE
Register at jbws.org

AUTUMN AUCTION FOR HOPE
Silent Auction and Luncheon
Tuesday, October 8th at 11 am
Bid on unique new women’s apparel, accessories, jewelry, new and gently-used designer handbags, experiences, home décor items, and more.
Park Avenue Club
Florham Park, NJ
$100 per ticket

NIGHT AT THE RACES
Saturday, October 19th
7-11 pm
Virtual Horse Races
Buffet Dinner, Drinks, Tricky Tray, & Raffles
New Vernon Fire Department
New Vernon, NJ
$50 per ticket

HALLOWEEN HALF MARATHON AND RELAY
Sunday, October 27th at 9 am
The 2019 event will be held in Morristown & Morris Township. Reach out to hlefrhos@jbws.org to learn how you or your company can support JBWS.
Race info and registration
Superheroracing.com/events
COMPANY ENGAGEMENT
#DVAM October 2019 Tool Kit

- Invite JBWS to come on-site to conduct a “lunch-and-learn” for your employees on domestic or teen dating violence.

- Include an article in your company newsletter about domestic violence and our local resources.

- Make or purchase purple ribbons for employees to wear throughout the month.

- Encourage employees to follow JBWS’ #DVAM social media campaign and share our posts.

- Organize a drive or collection for items needed in our residential programs. See our Wish List.

- Plan a team building event and include JBWS in a portion of the event to help raise awareness about domestic violence.

- Schedule a training for your HR team on best practices for assisting employees in abusive relationships.

OCT. 24th Is PURPLE THURSDAY
Show your support!

- Ask employees to wear purple.
- Make or purchase purple ribbons to share.
- Post facts about domestic violence.
- Serve a purple dessert in the cafeteria.
- Invite us to set up an info table outside of the cafeteria.

To get started, contact Regina Braham, VP of Community Relations at rbraham@jbws.org or 973-267-7520 Ext. 124.
October is Domestic Violence Awareness Month

- Start the conversation. End the silence. Encourage your faith based community to participate in DVAM activities.
- Invite us to come speak about our many services to help families.
- Ask us about our teen dating violence prevention programs for CCD and youth groups.
- Collect donations for the families living in the JBWS safe house and transitional living apartments. See our Wish List.

WEAR PURPLE!
SHOW YOUR SUPPORT!
PICK A SERVICE DAY IN OCTOBER
AND ASK EVERYONE TO WEAR SOMETHING PURPLE.
MAKE PURPLE RIBBONS TO SHARE WITH YOUR WORSHIPERS.

A Sample Prayer
During this month, Domestic Violence Awareness Month, we reflect upon the reality of domestic violence in our community. In the US, 1 in 4 women, 1 in 7 men, and 1 in 3 teens report partner violence. Violence in the home is a betrayal of our covenant to create a community of love.

Let us pray for those who experience abuse, in any form. Let us celebrate those who have survived family violence and now live safely. Let us mourn those who died due to violence in their homes. Together, let us pray to end all forms of violence in our society and do our part to prevent it.

Sermons on Domestic Violence
Here are just a few examples that we found with a quick google search.

Preacher Exchange https://www.preacherexchange.com/jp_sermonondomesticviolence.htm
Faith Trust Institute https://www.faithtrustinstitute.org/resources/articles/Sermon-on-DV.pdf
Islamic Circle of North America https://www.icna.org/domestic-violence-an-islamic-perspective/
IT’S TIME TO CUT IT OUT®

CUT IT OUT® The Beauty Community Against Domestic Abuse is a program dedicated to mobilizing salon / spa professionals, students and others to fight the epidemic of domestic abuse in communities across the United States.

Salon professionals are in a unique position to recognize the signs and symptoms of abuse in their clients and co-workers. Because salon professionals are skilled and experienced listeners who are personally interested in those around them, many victims suffering from abuse feel comfortable confiding in them - even if they would never tell anyone else.

With proper training on how to recognize the signs of abuse and safely refer victims to help, salon professionals can become invaluable and influential community partners in the fight against domestic abuse.

To schedule a training for your salon, contact JBWS Professional Training Manager, klotz@jbws.org. To learn more about the program, visit the website of Cut It Out.

OCTOBER IS DOMESTIC VIOLENCE AWARENESS MONTH

Help us share information and resources to assist a potential victim of abuse. It’s easy and requires minimal involvement.

Here are some simple ways that you can make a big difference:

- Display our materials in your salon during the month of October. We have discreet nail files with our helpline number, helpline cards and brochures for you to choose from.
- Wear purple ribbons or purple clothing on Oct. 24th for Purple Thursday.
- Perhaps you would prefer one of our small posters for the inside of the bathroom stall.

Want to do more?

- Offer purple hair extensions on Purple Thursday or another day throughout the month.
- Consider doing a fundraiser to benefit the services of JBWS. For help contact hlefrois@jbws.org.